

Sample Facebook Posts

Sample Post #1

As COVID-19 continues to spread, we're focused on preserving the health and safety of our clients, patients, and staff. To do that, we've put new sanitation policies in place, and we've increased the frequency at which we're cleaning our hospital.

We ask that if you're feeling under the weather, you reschedule your pet's appointment and stay home. There will be no penalty for doing so, and we'll do our best to accommodate a new appointment as quickly as time allows.

Thank you for your understanding. Stay safe and give your furry friend(s) a hug from us.

Sample Post #2

For the safety of our staff and our clients, we're temporarily restricting pet owners from entering the hospital.

Simply call us at [PHONE] when you arrive and a staff member will call you when we are ready for you and your pet. This allows us to give our full attention to your furry family members while reducing the spread of germs.

We are also temporarily limiting appointments to urgent care only. Wellness exams will be rescheduled to a future date, at least three weeks out.

Sample Post #3

We are currently open for normal business hours and are closely monitoring current events.

If you're feeling unwell, please call us to reschedule your pet's appointment. There will be no penalty for doing so, and we'll do our best to accommodate a new appointment as quickly as time allows.

Keep up with our latest updates here, and if you're at all unsure about what's going on at our hospital, please call us prior to coming in.

Sample Post #4 (Curbside Procedure)

As COVID-19 continues to spread, we're focused on preserving the health and safety of our clients, patients, and staff. To do that, we've put new sanitation policies in place, and we've increased the frequency at which we're cleaning our hospital.

We ask that if you're feeling unwell, you reschedule your pet's appointment and stay home. There will be no penalty for doing so, and we'll do our best to accommodate a new appointment as quickly as time allows.

- For the safety of our staff and our clients, we're temporarily restricting pet owners from entering the hospital. Simply call us at [PHONE] when you arrive and a staff member will come out when we are ready for your pet. This allows us to give our full attention to your furry family members while reducing the spread of germs.
- We ask that you call ahead when picking up prescription food and medication, at that time we will ask that you pay over the phone if possible.
- If you're a member of a high-risk population, please let us know as we will do our best to help you and your pet in any way we can.

As you know, state, federal, and local regulations and recommendations are developing rapidly. Keep up with our latest updates here, and if you're at all unsure about what's going on at our hospital, please call us prior to coming in.

Sample Post #5 (Temporary Closure)

In the interest of keeping our clients and staff safe and healthy, we're temporarily closing our hospital for a deep cleaning from [DATE RANGE]. You can reach us via phone or email during this time.

In case of an emergency, please contact [ER PRACTICE] at [(PHONE)].

Thank you for your patience as we navigate this situation to the best of our ability. We look forward to seeing you soon and resuming curbside service.

Follow us on Facebook to keep up with our latest COVID-19 updates.

Sample Post #6 (Social Distancing From Pets)

While there is no evidence to support that dogs and cats can contract COVID-19, it's important for sick pet owners to social distance from pets if they're under the weather. The virus can live on a pet's body for up to 48 hours and can be passed to loved ones through pets. Don't forget to practice good handwashing if you need to interact with your pets. Stay safe everyone!

Sample Post #7 (Social Distancing From Pets)

You might have heard about the tiger contracting COVID-19. While there is no evidence that dogs and cats can catch or spread the virus, we are still learning new information every day. If you'd like to learn more read this helpful article from the USDA

https://www.aphis.usda.gov/aphis/newsroom/news/sa_by_date/sa-2020/ny-zoo-covid-19